

Investment Intentions Survey 2018

Investors set to increase allocations to real estate in 2018

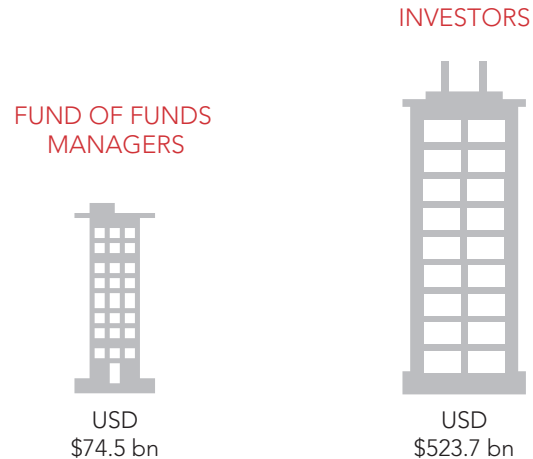
56% of investors plan to increase their exposure to real estate over the next 24 months.

They intend to commit to a minimum of US\$ 53.8 billion in 2018.

The global Investment Intentions Survey provides insights into the expected trends in the non-listed real estate investment industry in 2017.

Investment intentions is a joint project between ANREV, INREV and PREA.

Total real estate assets under management 2018



Top investment destinations in each region

APAC	Sydney
Europe	Paris
US	New York City area

320

INVESTORS, FUND OF FUNDS MANAGERS, FUND MANAGERS RESPONDED FROM

25



COUNTRIES ACROSS EUROPE, NORTH AMERICA AND ASIA PACIFIC



ANREV

INREV

PREA
pension real estate association

Top three investment destinations in Asia Pacific

- 
Sydney
- 
Melbourne
- 
Tokyo + China Tier 1 cities




Main reasons to invest

- 
EXPERT MANAGEMENT
- 
ACCESS TO SPECIFIC SECTORS
- 
DIVERSIFICATION BENEFITS

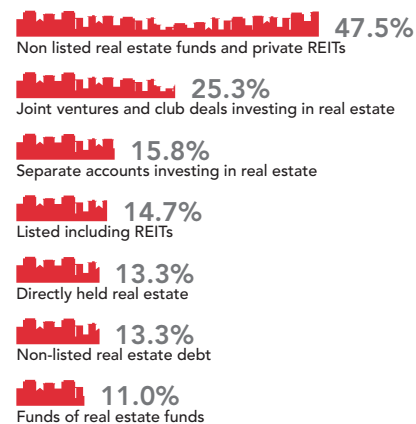
Main obstacles to invest

- 
TRANSPARENCY AND MARKET INFORMATION
- 
CURRENCY RISK EXPOSURE
- 
AVAILABILITY OF SUITABLE PRODUCTS

Top three preferred sectors in 2018 for investors

- 
Office 92.1%
- 
Industrial / Logistics 73.7%
- 
Retail 65.8%

Most popular investment routes to market*



* The percentage indicates the percentage of investors that expect to increase their allocation to those particular vehicles.

A look at Asia Pacific

Sydney and Melbourne continue to occupy the top two positions for the most preferred investment destinations within Asia Pacific. Tokyo and China Tier 1 cities are tied up at the third position.

On a country / sector level, Sydney office, Melbourne office and Sydney industrial / logistics are the top three combinations for investors. In 2018, China Tier 1 cities are back in the top 10 with office Investors highlight value added investment in the region as offering the best risk-adjusted performance prospects.

Other highlights in the full report include most preferred sectors and strategies.

The full results are available to members [here](#)